



**14th ANNUAL
GRADUATE STUDENT RESEARCH CONFERENCE
IN HOSPITALITY AND TOURISM**

January 4-6, 2009

hosted by

William F. Harrah College of Hotel Administration

CALL FOR PAPERS

This conference focuses on a broad range of contemporary topics relevant to research, education, and industry practices in hospitality, tourism, and related fields of study. Presentation proposals are hereby solicited, and the lead author must be a graduate student or an undergraduate honors student who completed the study. To qualify for consideration, students may submit either an Extended Abstract for a Formal Paper presentation, or an Abstract for a Poster Session. Papers will undergo a blind review process and will be assigned to either one of the following two tracks, depending upon whether an Extended Abstract (Track 1), or an Abstract (Track 2) is submitted:

TRACK 1 (Formal Paper Presentation): Contemporary Research In Hospitality & Tourism - The primary objective of this track is to provide a forum for reporting "state-of-the-art" research in hospitality and tourism, with an emphasis on innovative developments in concepts, models, theories, and/or research methods. This track is open to papers based on completed research studies by graduate students in either master's or doctoral programs, and undergraduate honors students. Papers based on completed master's theses, doctoral dissertations, honors-in-the major or class projects fall into this category. Accepted papers in this category will be eligible for the "Conference Paper Awards." To be selected, the paper must solidly demonstrate proper research design, pertinent data collection methods and advanced levels of relevant data analyses, have a literature review, and exhibit a possible solution to real-world problems. Students must submit an Extended Abstract (2000-2500 words) by the deadline (Friday, September 12, 2008, 24:00 Pacific Daylight Time, USA) to be considered for Track 1; students who do not submit an Extended Abstract will not qualify their paper for Track 1 consideration. Full (final) papers for Track 1 must be turned in by the deadline (Tuesday, November 25, 2008, 24:00 Pacific Standard Time, USA), or they will not be part of the conference program or published in the Conference Proceedings.

TRACK 2 (Poster Session): Research in Progress - The intent of this track is to encourage presentation of research projects that are not completed but might be of significant interest to the research community. Both conceptually- and empirically-based papers on "research in progress" would fall into this category. A paper based strictly on a "research idea" or "literature review" may not be suitable for this track. Graduate students who wish to present a paper based on their research proposals for master's theses or doctoral dissertations and undergraduate honors research, should submit papers that present significant theoretical or conceptual developments, research propositions or hypotheses, and/or a data analysis plan. Students must submit a 1000-word Abstract by the deadline (Friday, September 12, 2008, 24:00 Pacific Daylight Time), to be eligible for consideration in Track 2. Final abstracts must be submitted by the deadline (Tuesday, November 25, 2008, 24:00 Pacific Standard Time, USA), or they will not be part of the conference program or published in the Conference Proceedings.

ADDITIONAL LIMITATIONS

Three-Paper Limit A student may submit up to three (3) papers in total, either as sole author or as co-author. Any papers received in excess of this limit will not be reviewed for this conference.

Faculty Endorsement of Student Research Students submitting papers must list the name and email address of the sponsoring faculty member. Once an Extended Abstract or Abstract is submitted online, an email will automatically be sent to the sponsoring faculty member as listed for confirmation that the research is fundamentally sound.

Important Deadlines:

Monday, June 9, 2008	Online paper submission opens on website
Friday, September 12, 2008	Abstracts are due by 24:00, Pacific Daylight Time
Friday, October 31, 2008	Notification of acceptance by 12:00, Pacific Daylight Time
Tuesday, November 25, 2008	Final papers due with revisions by 24:00, Pacific Standard Time

Paper Review Committee Co-Chair

Seyhmus Baloglu, Ph.D., CHE
 Professor and Associate Dean for Research
 University of Nevada, Las Vegas
 William F. Harrah College of Hotel Administration
 4505 Maryland Parkway, Box 456023, Las Vegas, NV 89154-6023
 Telephone: 702-895-3932 Fax: 702-895-4870

Paper Review Committee Co-Chair

Karl Mayer, Ph.D.
 Associate Professor
 University of Nevada Las Vegas
 William F. Harrah College of Hotel Administration
 4505 Maryland Parkway, Box 456023, Las Vegas, NV 89154-6023
 Telephone: 702-895-4841 Fax: 702-895-4870

Email: papers@hotelgradconference.com

Website: www.hotelgradconference.com

Note: All Abstracts, Extended Abstracts and final papers must be submitted online at www.hotelgradconference.com no later than the due dates.